

WAYS TO BE INVOLVED WITH THE 2021 STOP THE HAZING CAMPAIGN

About the Campaign

In September 2017, Alpha Delta Pi sister Rae Ann Gruver, Zeta Nu–Clemson, and her husband, Steve, lost their son to a hazing incident at Louisiana State University. Since Max’s death, Steve and Rae Ann have traveled across the country sharing Max’s story, and in fall of 2018, Alpha Delta Pi partnered with the Max Gruver Foundation to help spread awareness of the dangers of hazing. This year, Alpha Delta Pi, the Alpha Delta Pi Foundation, and the Max Gruver Foundation are partnering for our annual Stop the Hazing campaign.

During National Hazing Prevention Week (NHPW), September 20-24 chapters can share Max’s story and spread awareness on their college campuses virtually and/or in person, following campus guidelines. NHPW is an opportunity for campuses, schools, communities, organizations, and individuals to come together and talk about hazing, raise awareness about the problem, educate others, and promote the prevention of hazing.

As we join our campuses and communities in prioritizing health and safety, we will be giving you both in-person and virtual awareness opportunities, providing education, and continuing the conversation through the 2021 campaign. This resource provides ideas for how you might do this. It is not an expectation that you do all these items, rather you should determine what works best for your chapter and its engagement with the campaign.

This Year’s Goal

The 2021 goal for Stop the Hazing is to educate our members on what hazing looks like in the sorority experience, whether that is in our own chapters or within the fraternities on campus. There is a misconception that “women don’t do that”, and that is not always the reality of our organizations. Hazing in sororities may look different than what we initially think of when it comes to hazing, but it is still prevalent.

Sorority hazing can look like targeting a member’s body image, appearance, mannerisms, or femininity, enacting emotional trauma more than physical. Female hazing also tends to include “mean girl” behavior, creating environments of insecurity, exclusion, and discomfort.

What hazing could look like in a women’s organization:

- Testing new members on meaningless information
- Socially isolating new members
- Expecting certain items to always be in one’s possession
- Requiring new members to perform duties not required of existing members
- Denying privileges that are granted to existing members
- Required “greeting” of members in a specific manner when seen on campus

We hope in the 2021/2022 academic year that we can evaluate our positive and negative chapter traditions and work towards creating the most positive experience possible.

During NPHW, we hope to educate our members on how to recognize where problems are and when we are part of the problem ourselves. It is our job as members of Alpha Delta Pi to stand up against hazing and be a positive force on campus to create change. We encourage you to reflect on the situations below in your evaluation of hazing behaviors.

- Having new members of an organization drive you to a party or event
- Accepting gifts or serenades from fraternity new members
- Participating in hazing activities from another organization (signing a book, providing items in a scavenger hunt)
- Endorsing membership to chapters you know haze
- Telling active members that pledges are doing something wrong, knowing they will get into trouble

We have provided a [video resource](#) from the Gordie Center, on how to be a positive bystander against hazing.

Now what? This year's campaign is your opportunity to raise awareness against our anti-hazing initiative, provide education, reflect on chapter traditions, and help create a healthy member experience.

Ways to Raise Awareness

Awareness is about sharing facts and information. Awareness seeks to start a conversation around a topic.

For Individuals

- Sign and share the Stop the Hazing Virtual Pledge Card on your Instagram Stories. Tag and encourage your sisters and friends to do the same.
- Share the Stop the Hazing video (available at: <https://vimeo.com/350811563>) on your social media. With the share, explain why this issue is important to you and your sisters.
- Review facts and statistics around hazing. Discuss what you learned with a sister.
 - The FAQs on HazingPrevention.Org have stats and information on the impacts of hazing.
 - Stop Hazing has information from the National Study of Student Hazing: <http://www.stophazing.org/frequently-asked-questions/facts-and-statistics/>
- Reflect on what you know about hazing. Use this reflection to identify aspects of the issue you want to learn more about. Questions you could consider include:
 - What stories and happenings of hazing have you seen? In the news? In your community? In sports or other student organizations?
 - What harm have you seen hazing cause?
 - What are ways you have seen intervention and change happen to address hazing?
 - What is your campus hazing policy? What is your state law? Did you find this information to be easily accessible? Do you think your sisters are aware of this information?
- Complete the NHPW Reflection from Real Talk Agency: <https://payhip.com/realtalkagency>

For Chapters

- Share the Stop the Hazing Virtual Pledge Card on your chapter's Instagram account.
 - Share the card with other fraternities, sororities, and student organizations on your campus. Invite them to post this on their social media to support and participate in the campaign.
- During a chapter meeting, share how hazing concerns can be reported on your campus. You can share contact information as well as the office location. You can also review your campus hazing policy and state law.
- Follow the Tabling Guide to open the conversation and spread awareness on your campus with the provided materials. Print pledge cards to be signed at the table, print posters to be hung around campus, and hand out the buttons and bracelets.
- If your chapter paints banners, create and hang a banner during NHPW with proper branding.
- Share how members can report concerns within the chapter/international organization, including chapter officers, advisors, international officers and/or Executive Office staff.

- Invite a representative from your Office of Student Conduct, Office of Fraternity and Sorority Life and/or Dean of Students to virtually join your chapter meeting. Ask them to talk about reporting and campus efforts to respond to and prevent hazing.
- Have your Vice President of Panhellenic Relations share information about Stop the Hazing at your Panhellenic meeting and how others can get involved with the campaign.
- Share with members and other chapters the live virtual presentation and discussion, “Love, Mom & Dad: Turning Tragedy into Progress”, hosted by the Anti-Hazing Coalition on Zoom and Facebook Live on Sunday, October 3rd, at 7 PM EST: <https://www.antihazingcoalition.org/love-mom-dad-turning-tragedy-into-progress/>

Ways to Provide Education

Education is learning strategies you can use to reduce risk and prevention concerns. Education is identifying healthier, safer actions you can take.

- Identify a date to watch the recording of Talk About It Tuesday together as a chapter and use the discussion prompts provided. <https://prideonline.alphadeltapi.org/library/lessons/stop-the-hazing-2020/>
- Attend any speakers or workshops being hosted on your campus.
- Watch a video of one of the Greek Talks from Holmes Murphy Fraternal Practice: <https://www.holmesmurphy.com/our-specialties/fraternities-and-sororities/greek-talks/>
 - Each talk looks at issues facing fraternities and sororities and provides ways to offer support and solutions.
- Following any educational opportunities, host a chapter discussion to process what you watched. You can have chapter officers serve as facilitators/leaders of small groups or breakout room discussions. Questions for your discussion could include:
 - What were your primary takeaways from this? What stood out to you?
 - How does this connect to our chapter? Our campus?
 - What can we do with what we learned? Individually? As a chapter? In our fraternity/sorority and campus communities?
 - What are action steps we can take to learn more, find support and influence change?
- Have an open chapter discussion about healthy sisterhood. You can have chapter officers serve as facilitators/leaders of small groups or breakout room discussions. Questions for your discussion could include:
 - What does it mean to have a healthy sisterhood? How do members think, feel, and act toward one another?
 - What can get in the way of healthy sisterhood? How has this shown up in our chapter?
 - How do we hold each other accountable for healthy sisterhood? What can we do better?
 - What can we do to cultivate and maintain a healthy sisterhood? What are actions we want to take to ensure we are doing this?
- Virtually facilitate one of the Prevention and Confronting Hazing workshops from Zeta Tau Alpha’s My Sister, My Responsibility: <https://zetataualpha.org/programs/my-sister-my-responsibility>
- Watch [*We Don’t Haze*](#), a documentary from the Clery Center. Following the viewing use the discussion guide to process the film as a chapter.

Ways to Continue the Conversation

It is important to continue the conversation beyond this week. Growth and change do not only happen during this campaign, and it's important to explore ways you can continue to engage in conversations around this issue.

- Identify ways you can check in and provide updates on action steps your chapter identified in educational opportunities and discussions throughout the week.
- Research the hazing laws in your state: <https://hazingprevention.org/home/hazing/statelaws/>.
 - Learn if there are any efforts underway to strengthen these laws. Reach out to elected officials if you have any questions.
- Review the When Hazing Occurs resources from the Fraternal Health and Safety Initiative: <https://favorandcompany.com/hazing-prevention-intervention/when-hazing-occurs/>.
- Use the Chapter Wellness Plan to guide and further expand the conversation around health and safety in your chapter.
- Host a bystander intervention training at your chapter to learn more about strategies to safely intervene. If you have already participated in this training, discuss how these strategies could apply to a concern about hazing.
- Encourage individual members to identify one actionable step they want to take to stop hazing. Ask them to share their commitment with a sister.
- October 3, 2021, at 7:00 PM ET. The AHC parents will present “**Love, Mom & Dad: Turning Tragedy into Progress**” via Zoom and live on Facebook to share their sons’ stories and educate current students about hazing prevention. The program will include Q&A. Register your chapters here: https://nicfraternity-org.zoom.us/webinar/register/WN_44JOKgvVTbOTJiRwmmp1g

Resources

Stop the Hazing: <https://www.alphadeltapi.org/members/page/stop-the-hazing/>

HazingPrevention.Org: <https://hazingprevention.org/national-hazing-prevention-week/>

Max Gruver Foundation: <https://www.maxgruverfoundation.com/>

Fraternal Health and Safety Initiative: <http://fhsi.jrfco.com/hazing-prevention-intervention.html>

Anti-Hazing Hotline: <https://fraternallaw.com/help-us-stop-hazing>